

Subject: Pico Blvd. Properties
From: Marc Tavakoli <marc@mdtproperties.com>
Date: 03/19/2018 04:30 PM
To: <reception@charles-company.com>
CC: 'Moises Gomez' <moises@lani.org>, 'Rebecca' <rebecca@lani.org>, <monica@lani.org>

Dear Mark and Arman Gabay –

My name is Marc Tavakoli, and I am the Vice President of the Byzantine Latino Quarter - Business Improvement District (the "BID"), in which your properties on West Pico Blvd. are located. I am writing because the BID is coming up for renewal and I am reaching out to my fellow property owners to ask them to please sign the attached renewal petitions. There are three petitions; each for a separate property. It is vital that the BID be renewed so that it can continue its work to keep the Pico corridor clean, safe and business-friendly. The BID provides vital services that the City does not provide to improve the area and increase property values. You can find more information about the BID at <http://blqbid.org/main/>. The BID is already in existence and just needs to be renewed per City laws. Renewal of the BID will not result in new property assessments.

I ask that you please execute the attached petitions and return them as soon as possible by mail or fax per the instructions provided at the bottom of the form. Please make sure to: 1) check the box next to "YES" indicating your desire to be included in the BID, 2) complete and execute the boxes below, and 3) VERY IMPORTANTLY, fill in and execute the shaded box at the bottom of the form. There are two signature lines, and it is vital that both be executed.

Please do not hesitate to contact me if you have any questions or would like to discuss.

Thank you in advance for your help with this.

Marc Tavakoli

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